

**Get your message right through!**

# The Science of Communication and Text Management for Scientists

**interdisciplinary workshops  
adapted to your needs**

Learn how to communicate well and quick!  
Unhappy when it comes to writing a paper or a report?  
Wish to be more convincing in your communications while spending less time preparing them?

**This course is for you!**

## What is it about?

Communication is an increasingly important discipline and a stable element in the curricula of journalistic and language studies. However, formal communication courses addressed to scientists are scarce, limited in scope, and usually reduced to trainings in how to construct and submit a paper. Why, much of our scientific careers is dependent on effective communication and there is more to communicating scientific information than publishing papers in high-impact journals. Every day are we faced with a necessity to edit and present different types of written and oral texts (papers, reports, grant applications, reviews, dissertations, press releases, interviews, seminars, lectures, speeches etc.) even though, as scientists, we are not necessarily naturally skilled at writing or managing any text-related work. This training is designed to address specific communication needs of the scientific community from a wide-angle perspective and in a way which is most suitable for apprehension by scientific minds. The key features are the following:

• **Going from the basics of text management to mastering scientific communication**  
The training starts by providing the practical fundamentals of text management (written or oral) in view of communication applied specifically to science.

• **Scientist-friendly methodology**  
The course is designed with the assumption that scientific communication is more a science than an art and that the basics of it can be explained through a set of straightforward, logical rules that easily appeal to scientific minds without referring to any creative writing talents, acting skills or specialist linguistic knowledge.

• **The form of interactive workshops with real-case exercises**  
The training is organised as an interactive practical course, with all the theoretical bases explained through practical exercises based on real-life situations and topics. Small groups allow for a highly interactive programme.

• **Flexibility and specificity of the programme**  
The programme is constructed on a case-by-case basis, following a discussion or a registration survey, to be adapted to your specific needs (the issues covered, the extent, level, duration etc.) and your work context (part of the exercises based on your research or academic topics and interests).

"You have some bright ideas on the subject of scientific communication. (...) It is true that the English language is now mastered fairly well by authors around the world. At the same time, many scientists have problems in developing a clear and understandable line of arguments. A suitable course could help."

*Prof. Paul Kleihues, M.D. and former senior  
Clinical Cancer Research editor*

## For whom this course?

For scientists and future scientists who wish to improve their communication skills

- If you are a senior scientist, for your junior staff, students and trainees, to make them more independent in preparing high-quality documents and presentations
- If you are an academic, for your Master or Ph.D. students, to complete their university education and help you prepare them to their dissertations and future careers

### How this course?

- in English
- in your premises
- in small groups (up to 10 persons)
- flexible as to the duration and programme (adapted to your needs)
- provided free-lance

"Scientists are dealing with such complex and intricate matters that they are often at a loss when it comes to communicating their message in a simple and effective way. Either they want to showcase its complexity, or they feel it necessary to reduce it to bombastic, sweeping claims. In fact, scientists are much aware that presenting their work is also representing themselves. In a business where peer review is the gold standard, this is a tall order that requires a dose of self-esteem and a fair sense of humour."

*Dr Pierre Hainaut, scientist  
and editor for Current Opinion in Oncology*

### What programme?

The most common elements which can be included in the programme are listed below. However, the extent of coverage and the details will differ from training to training in order to suit your needs and including additional elements is also possible.

- General principles of communication  
(What texts and communication are really about: the message and the audience)
- Structuring a good text: coherence and logic for effective communication  
(How to make your texts read smoothly and your presentations easy to follow)
- Specificities of a scientific language: vocabulary and style  
(How to make others believe you are really talking science)
- Different types of texts in a life of a scientist: guidelines and habits  
(The musts and the limits of the limits)
- Critical reading in scientific evaluation  
(How others read through your documents and how not to dissappoint them)
- Written versus oral communication  
(How to say what you would write... and also what you wouldn't)
- Optional where suitable: Communicating in English for French speakers  
(How not to make your English read French)



**Katarzyna Szymańska** has a Ph.D. in Biological Sciences, a postgraduate study diploma in languages and translation, and a rich international experience in both fields. She has also been involved in university teaching as well as scientific evaluation and writing. Continuing in this interdisciplinary spirit, she offers specific comprehensive trainings in scientific communication addressed to and adapted to the needs of scientists working in different fields and at different levels.



for more information: [sciencetothepoint@gmail.com](mailto:sciencetothepoint@gmail.com) or [www.sciencetothepoint.com](http://www.sciencetothepoint.com)